

*Step Up
Step Forward* 

MIDWEST CHAPTER / MLA & WHSLA
SEPTEMBER 24 - 28 □ MADISON, WI

2010

Dear ,

Thank you for your interest in participating in the 2010 annual conference of the Midwest Chapter of the Medical Library Association and Wisconsin Health Science Library Association. Our conference will take place September 24-28, 2010 at the Best Western Inn on the Park on Capitol Square in Madison, Wisconsin. The conference theme is "Step Up, Step Forward". We expect approximately 200 registrants from the Midwest Chapter's nine state territory.

We are encouraging all of our vendor colleagues to showcase their products and services. Exhibits will open Saturday evening, September 25, at the meeting's opening reception, held in the exhibits hall, and will be open 8 a.m.-3p.m. Sunday, September 26. The cost for an exhibit table is \$700 if paid by July 1, 2010 or \$850 thereafter. This fee includes:

- 6' skirted table;
- High speed wireless Internet access;
- 1 electrical connection;
- 1 chair;
- 1 wastebasket;
- Conference registration for one person, Saturday evening through Sunday, which includes meals, breaks and special events scheduled during this time period and attendance at conference sessions;
- Listing in our conference program;
- A link to your company site from our conference web page.

We also invite your participation as a conference sponsor. A list of sponsorship opportunities is included on the registration form. This is an excellent way to stand out from other exhibitors and increase your visibility with conference attendees. Sponsorship monies are due by July 1, 2010.

Rooms at the Best Western Inn on the Park may be booked at the special conference rate of \$149 per night by calling the hotel directly via the toll free number 800-279-8811, or local number 608-285-8000. Request the MLA Midwest Chapter/WHSLA block in order to receive the special rate.

I hope you will join us for Midwest/MLA & WHSLA 2010. We greatly appreciate your support. Please feel free to contact me with any questions or concerns. See <http://midwestmla.org/> for more information about the conference and our organization.

Sincerely,

Deborah Ruck
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