

Friday, September 24

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| 12 PM to 6 PM | Registration, Hospitality, Internet Café | 2 nd Fl, Hall of WI |
| 2 PM to 5:30 PM | Midwest Chapter Board Meeting | Capitol Room East |
| 2 PM to 5:30 PM | WHSLA Board Meeting | Doty B |
| 5:30 PM to 6 PM | Break | |
| 6 PM to 9 PM | Joint Midwest/WHSLA Board Dinner | Top of the Park |

Saturday, September 25

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| 7 AM to 6 PM | Registration, Hospitality, Internet Café | 2 nd Fl, Hall of WI |
| 7 AM to 7:45 AM | Continental Breakfast | Madison Room |
| 7:45 AM to 8 AM | Break | |
| 8 AM to 5 PM | CE: The Ropes: planning instruction for the adult learner | Capitol Room East |
| 8 AM to 12 PM | CE: Behind Closed Doors: politics in the library | Doty B |
| 12 PM to 12:45 PM | Sandwich Lunches | Doty B |
| 12:45 PM to 1 PM | Break | |
| 1:00 PM to 5:00 PM | CE: Health Literacy: you can't tell by looking | Doty A |
| | CE: Writing Good Surveys | Doty B |
| 5 PM to 5:30 PM | Break | |
| 5:30 PM to 7:30 PM | Vendor & Conference Welcome Reception (Cash Bar & Hors d'oeuvres) | University Room |
| 7:15 PM | Raffle Drawing (must be present to win)* | University Room |

Sunday, September 26

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| 7 AM to 6 PM | Registration, Hospitality, Internet Café | 2 nd Fl, Hall of WI |
| 8 AM to 3 PM | Vendor Exhibits | University Room |
| 7 AM to 8:15 AM | Breakfast Buffet | Madison Room |
| 8:15 AM to 8:45 AM | MLA Update, Ruth Holst | Madison Room |
| 8:45 AM to 9 AM | Break | |
| 9 AM to 9:45 AM | Keynote Address, Dipesh Navsaria | Madison Room |
| 9:45 AM to 10 AM | Break | |
| 10 AM to 10:15 AM | Concurrent Session Introductions | |
| 10:15 AM to 10:45 AM | Session 1: US Public Policy on Health Literacy | Doty B |
| | Session 2: Visualizing & Defining Knowledge in Health Literacy | Vilas A |
| | Session 3: Step Up, Step Forward and Join the Team | Vilas B |

***Don't forget to join us for our raffle Saturday night at 7:15 pm in the University Room.
Two of the prizes are a Kindle and an iPod.**

Sunday, September 26

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| 10:45 AM to 11:15 AM | Session 4: Consumer Health Information Access for Clinical Sites of the Iowa Institute on Clinical & Translational Science | Doty B |
| | Session 5: Building the Future with Community Health Information | Vilas A |
| | Session 6: HeLP MN Seniors: an evidence-based health literacy program for seniors | Vilas B |
| 11:15 AM to 11:45 AM | Session 7: Librarians' Roles in Evidence Based Dentistry Education in the U.S. and Canada | Doty B |
| | Session 8: The McMaster Experience: learning how to teach evidence-based clinical practice | Vilas A |
| | Session 9: The Resource Library as Host for an eResources Consortium | Vilas B |
| 11:45 AM to 12 PM | Break/Visit Exhibits | University Room |
| 12 PM to 12:45 PM | Lunch | Madison Room |
| 12:45 PM to 1:15 PM | GMR/NLM Update | Madison Room |
| 1:15 PM to 1:45 PM | WHSLA Business Meeting | Madison Room |
| 1:45 PM to 2 PM | Break/Visit Exhibits | University Room |
| 2 PM to 2:45 PM | Session 10: Taking the Mystery Out of Grant Writing | Doty B |
| | Session 11: Dyslexia: health, literacy and libraries (MC/MLA Update) | Vilas A |
| 2:45 PM to 3:30 PM | Session 12: It Doesn't Always "Rain" from the Ceiling: what's in your emergency kit? | Doty B |
| | Session 13: Interesting Times: a library school project with real-life implications | Vilas A |
| 3:30 PM to 3:45 PM | Break (beverages and snacks) | |
| 3:45 PM to 4:30 PM | Session 14: The Level of Evidence Utilized to Answer General Practitioners' Questions | Doty B |
| | Session 15: Coaches as Health Information Intermediaries for Student Athletes of Color | Vilas A |
| 4:30 PM to 5:30 PM | Break | Madison Room |
| 5:30 PM to 8 PM | Special Event, Art and Hors d'oeuvres, Madison Museum of Contemporary Art | |

Monday, September 27

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| 7 AM to 6 PM | Registration, Hospitality, Internet Café | 2 nd Fl, Hall of WI |
| 7 AM to 8:15 AM | Breakfast Buffet | Madison Room |
| 7 AM to 11 AM | Poster set-up time | Capitol Room East |
| 8:15 AM to 9 AM | Break | |
| 9 AM to 9:45 AM | Keynote Address, Ruth Holst | Madison Room |
| 10 AM to 10:15 AM | Concurrent Session Introductions | |
| 10:15 AM to 10:45 AM | Session 16: Taubman Health Sciences Library Connects with University of Michigan's Mini Med School | Doty B |
| | Session 17: Library Advocacy: a Wisconsin example | Vilas A |
| 10:45 AM to 11:15 AM | Session 18: Current Patterns of Engagement between Librarians and Faculty in Doctor of Nursing Practice Programs | Doty B |
| | Session 19: Web Site Redesign on a Shoestring Budget | Vilas A |
| 11:15 AM to 11:45 AM | Session 20: Embedded Librarian: using email through distance learning software and Jing to increase outreach and reference service to nursing students | Doty B |
| | Session 21: Lights, Camera, Action! How Screen Capture Software Can Put You in the Director's Chair | Vilas A |
| 11:45 AM to 12 PM | Break | |
| 12 PM to 12:45 PM | Lunch | Madison Room |
| 12 PM | Posters open | Capitol Room East |
| 12:45 PM to 1:30 PM | Awards and Midwest Chapter Business Meeting | Madison Room |
| 1:30 PM to 1:45 PM | 2011 Conference Invitation | Madison Room |
| 1:45 PM to 2 PM | Break/Visit Posters | Capitol Room East |
| 2 PM to 3:30 PM | Tech Forum Session | Vilas A & B |
| | Panel Session on Librarianship as a Profession: Student to Retiree | Doty A & B |
| 3:30 PM to 3:45 PM | Break (beverages and snacks) | 2 nd Fl, Hall of WI |
| 3:45 PM to 4:30 PM | Session 22: University of Michigan Survival Flight: role of the Taubman Health Sciences Library | Doty B |
| | Session 23: Information Seeking Behaviors of Local Public Health Practitioners: a case study from a Kentucky health department | Vilas A |
| 4:30 PM to 5 PM | Break/Visit Posters | Capitol Room East |
| 5 PM to 6:30 PM | Poster Session and Reception (Cash Bar & Hors d'oeuvres) | Capitol Room East |
| 6:30 PM to 7:30 PM | Conference Wrap-Up Meeting | Capitol Room West |

Tuesday, September 28

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| 7 AM to 8:00 AM | Continental Breakfast | Vilas Room |
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