

## Poster Presentation Monday September 27 Capitol East Room ■ 5 PM to 6:30 PM

**Using a “Survivor” style game to teach the finding and application of nursing research articles to unit nurses at a Magnet-designated hospital**

Mary Pat Gage, Wheaton Franciscan Library Services

**Women’s Health and Fitness and Taubman Health Sciences Library**

Merle Rosenzweig, Taubman Health Sciences Library, University of Michigan

**Reference Services Trends in Regional Academic Health Sciences Libraries**

Felicia A. Barrett, University of Illinois at Chicago

**Size (and Location) Do Matter: Website Re-Design and the IM Chat Widget**

Katherine Chew, University of Minnesota-Minneapolis

**Working to Connect Health Resource Libraries with Consumers through Facebook in a Multi-hospital health care system.**

Brenda Fay, Vicki Budzisz, & Mini Prasad, Aurora Health Care, Milwaukee

**Organizing the archives of the Midwest Chapter: a collaboration between MC/MLA and the UIC Library of the Health Sciences**

Mary Hitchcock & Kevin O’Brien, University of Wisconsin-Madison, University of Illinois-Chicago

**2011 Midwest Chapter conference in Indianapolis**

Kacy Allgood, Indiana University

**Directly Exporting PubMed Citations to EndNote: Browser Settings Are the Key**

Sue London, Carole Gall, Osman Gurdal, Ruth Lilly Medical Library & Indiana University School of Medicine Library

**Wisconsin Library Services (WiLS)**

Jane Richard, Wisconsin Library Services (WiLS)

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Amber Repp & Beth Layton, Northeastern Ohio Universities Colleges of Medicine and Pharmacy

**Librarians Step Up: The Electronic Medical Record**

Sharon Kambeitz, Anita von Geldern, Pamela Barnard, James Bulger, Allina Hospitals & Clinics, Minneapolis

**Stepping Forward: Moving from a Print to Online Book Collection for Hospital Libraries**

James Bulger, Pamela Barnard, Sharon Kambeitz, Anita von Geldern, Allina Hospitals & Clinics, Minneapolis

**Advocating for the Hospital Librarian**

Denise Rumschlag, St. Vincent Hospital, Indianapolis

**Let the students choose! Delivering PubMed EBM instruction in a variety of formats**

Erika L. Severson & Christopher Hooper-Lane, University of Wisconsin-Madison

**Collaboration in a University Wellness Initiative**

Martha Jermé, Marquette University

**Stepping out in the promotion of evidence-based practice to nurses: The EBP Rap**

Pam Barnard & James Bulger, Allina Hospitals & Clinics, Minneapolis

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### Getting to Know Your Website Visitors Using Google Analytics

Holly Gabriel & Laura Trude, University of North Dakota

### Complementary and alternative medicine

Katherine Westby, UW-Madison

### Building the Future with Community Health Information

Sean Cordes & Jeff Matlak, Western Illinois University

### Navigating Collaboration: Connecting for Outreach

Jacqueline Leskovec & Siobhan Champ-Blackwell, NNLM Greater Midwest Region

### A Step Forward for Reference Services: Measuring the Impact of Eliminating Traditional Reference Service while Fostering a New Liaison Librarian Model

Carol Powell & Stephanie J. Schulte, The Ohio State University

### Your Friendly Neighborhood CTSI: How Clinical Translation Science Institutions Are Harnessing the Power of Social Media

Amy Donahue, University of Minnesota

### NN/LM Outreach Evaluation Study

Zach Young, University of Kentucky

### The exchange of information as a dimension of social support in caregiver networks

Heather Coates, Indiana University



*The Best Western Inn on the Park was built in 1962 and remodeled in 2008.*