Using a “Survivor” style game to teach the finding and application of nursing research articles to unit nurses at a Magnet-designated hospital
Mary Pat Gage, Wheaton Franciscan Library Services

Women's Health and Fitness and Taubman Health Sciences Library
Merle Rosenzweig, Taubman Health Sciences Library, University of Michigan

Reference Services Trends in Regional Academic Health Sciences Libraries
Felicia A. Barrett, University of Illinois at Chicago

Size (and Location) Do Matter: Website Re-Design and the IM Chat Widget
Katherine Chew, University of Minnesota-Minneapolis

Working to Connect Health Resource Libraries with Consumers through Facebook in a Multi-hospital health care system.
Brenda Fay, Vicki Budzisz, & Mini Prasad, Aurora Health Care, Milwaukee

Organizing the archives of the Midwest Chapter: a collaboration between MC/MLA and the UIC Library of the Health Sciences
Mary Hitchcock & Kevin O’Brien, University of Wisconsin-Madison, University of Illinois-Chicago

2011 Midwest Chapter conference in Indianapolis
Kacy Allgood, Indiana University

Directly Exporting PubMed Citations to EndNote: Browser Settings Are the Key
Sue London, Carole Gall, Osman Gurdal, Ruth Lilly Medical Library & Indiana University School of Medicine Library

Wisconsin Library Services (WiLS)
Jane Richard, Wisconsin Library Services (WiLS)

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Librarians Step Up: The Electronic Medical Record
Sharon Kambeitz, Anita von Geldern, Pamela Barnard, James Bulger, Allina Hospitals & Clinics, Minneapolis

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Advocating for the Hospital Librarian
Denise Rumschlag, St. Vincent Hospital, Indianapolis

Let the students choose! Delivering PubMed EBM instruction in a variety of formats
Erika L. Sevetson & Christopher Hooper-Lane, University of Wisconsin-Madison

Collaboration in a University Wellness Initiative
Martha Jermé, Marquette University

Stepping out in the promotion of evidence-based practice to nurses: The EBP Rap
Pam Barnard & James Bulger, Allina Hospitals & Clinics, Minneapolis
Getting to Know Your Website Visitors Using Google Analytics
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Katherine Westby, UW-Madison

Building the Future with Community Health Information
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Navigating Collaboration: Connecting for Outreach
Jacqueline Leskovec & Siobhan Champ-Blackwell, NNLM Greater Midwest Region

A Step Forward for Reference Services: Measuring the Impact of Eliminating Traditional Reference Service while Fostering a New Liaison Librarian Model
Carol Powell & Stephanie J. Schulte, The Ohio State University

Your Friendly Neighborhood CTSI: How Clinical Translation Science Institutions Are Harnessing the Power of Social Media
Amy Donahue, University of Minnesota

NN/LM Outreach Evaluation Study
Zach Young, University of Kentucky

The exchange of information as a dimension of social support in caregiver networks
Heather Coates, Indiana University

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