

How Screen Capture Software Can Put You in the Director's Chair

**LIGHTS, CAMERA, ACTION!**

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# DEFINITIONS

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- ✘ Screen capture
  - + Stills
  - + Screen shots
  - + With or without audio
  
- ✘ Screencasting
  - + Movies
  - + With or without audio

# SCREEN CAPTURE

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- ✘ Captures your computer screen and saves it as an image file
  - + Capture all or part of the screen
  - + Capture a document – web page – desktop
  - + Edit the image using editing software if desired
  - + Insert the image into presentations
  - + Send the image via email for demonstration purposes
  - + Put a series of images together to create an instructional session

# EXAMPLES OF SCREEN CAPTURE SOFTWARE

Software	Company	Free trial?	Cost	Website
Snagit	TechSmith	30 day	\$49.95	<a href="http://www.techsmith.com/snagit/whatsnew.asp">http://www.techsmith.com/snagit/whatsnew.asp</a>
Captivate	Adobe	30 day	\$799	
Wink	DeBug Mode		Free	
Jing	TechSmith		Free/\$14.95 yr	
TurboDemo	Balesio	30 day	\$199-\$599	<a href="http://www.balesio.com/turbo-demo/eng/index.php?sid=1">http://www.balesio.com/turbo-demo/eng/index.php?sid=1</a>

# TURNING SCREEN SHOTS INTO PRESENTATIONS

## ✘ Adobe Presenter

- + Create a PowerPoint presentation
  - ✘ Include animations if you choose
- + Paste your screen shots on appropriate slides
- + Record narration
- + “Publish” your presentation with Presenter
- + Save the completed work as a pdf file

demo tutorial created for Dental Hygiene students

# SCREENCASTING

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- ✗ Record live action on your desktop
- ✗ Records all mouse movements
- ✗ Record audio simultaneously
- ✗ Add audio later

# USE A SCREENCAST TO:

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- ✗ Answer common reference questions
  - + How do I find the Impact Factor for a journal?
  - + How do I reserve a book?
  - + How do I order a journal article?
- ✗ Provide quick instruction
  - + Search tips for citation database
  - + Set up a MyNCBI account
- ✗ Staff training materials
  - + How to read a call number and re-shelve items
  - + How to place an item on reserve

# EXAMPLES OF SCREENCASTING SOFTWARE

Software	Company	Free trial	Cost	Website
Camtasia	TechSmith	30 day	\$299	<a href="http://www.techsmith.com/camtasia.asp?gclid=CJ35ul3Cm6QCFZpN5QodbX6IFg">http://www.techsmith.com/camtasia.asp?gclid=CJ35ul3Cm6QCFZpN5QodbX6IFg</a>
<b>Captivate</b>	Adobe	30 day	\$799	<a href="http://www.adobe.com/products/captivate/">http://www.adobe.com/products/captivate/</a>
Viewlet Builder	Qarbon	no	\$299-\$599	<a href="http://www-01.ibm.com/software/support/viewlet/swsupport_viewlet_swf.html">http://www-01.ibm.com/software/support/viewlet/swsupport_viewlet_swf.html</a>
Demo Builder	Tanida Software	15 day	\$199-\$498	<a href="http://www.demo-builder.com/">http://www.demo-builder.com/</a>
<b>Capture Fox</b>	Mozilla	n/a	Free add-on	<a href="https://addons.mozilla.org/en-US/firefox/addon/8090/">https://addons.mozilla.org/en-US/firefox/addon/8090/</a>
Wink	DeBug Mode	n/a	Free	<a href="http://www.debugmode.com/wink/">http://www.debugmode.com/wink/</a>
<b>Jing</b>	TechSmith	n/a	Free-\$14.95 yr	<a href="http://www.techsmith.com/jing/">http://www.techsmith.com/jing/</a>

# PRACTICE MAKES BETTER

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- ✘ Start out small

- ✘ Jing or Capture Fox – in less than 15 minutes you'll be able to produce a 1 to 5-minute video and release it to your public

- ✘ Many online tutorials are available on the product website or from user groups

- ✘ Once you're comfortable with the process, you can take on bigger projects

# TRIAL AND ERROR

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- ✘ Prepare a script
- ✘ Be prepared for do-overs
- ✘ Don't be afraid to experiment
  - + Recording a face-to-face instruction session
  - + Hopes for creating a podcasting series
  - + 8 hours of editing later . . . a 15 minute MP4 file

Let's listen and watch

# SOME CONSIDERATIONS

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- ✘ The file format for most of these programs is flash
  - + most PCs come with a flash player
  - + mobile devices do not have flash capabilities
- ✘ Database interfaces change on a regular basis – you may find yourself re-recording often
- ✘ Free products generally have a 3-5 minute time limitation – short learning curve
- ✘ Expensive software has many more features and a longer runtime – steep learning curve
- ✘ Not all of these programs are available for Mac

# TOPICS TO COVER IN 3-5 MINUTES

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✘ Let's hear from you ....

# WHY SHOULD YOU TRY THIS?

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- ✗ It's free – or relatively inexpensive
- ✗ Saves time
  - + Post videos to your website and direct patrons there
  - + Embed a URL in an email message
  - + Video and voice – paint a thousand typed words
- ✗ Some of these programs are a snap to learn
- ✗ It's fun !

Who wants to have some fun?