

Step Up Step Forward 2010

MIDWEST CHAPTER / MLA & WHSLA
SEPTEMBER 24 - 28 □ MADISON, WI

Registration for Exhibitors and Sponsors Midwest Chapter, Medical Library Association & Wisconsin Health Science Library Association 2010 Annual Meeting

Check all that apply.

- ___ We wish to exhibit at the 2010 annual meeting. Exhibitor fees are \$700 if received by July 1, 2010, \$850 if received after that date. (This includes electrical connection and high speed wireless Internet access.)
- ___ We wish to sponsor an event or make a donation, as indicated on the Sponsorship Opportunities form.
- ___ We are unable to send a representative, but would like to have materials displayed during the exhibits for a fee of \$300. Vendors are solely responsible for shipping materials to the conference. No materials will be returned.
- ___ We will be donating a raffle prize for the "winner must be present" raffle to be held in the exhibits area at 6:00 p.m. Saturday, September 25, 2010.
- ___ Additional person(s) for Sunday night special event (\$25 per person)

Please make your check payable to Midwest Chapter/Medical Library Association and include form with payment.

Mail to: Deborah Ruck, Exhibits Chair, Medical College of Wisconsin Libraries, 8701 Watertown Plank Road, Milwaukee, WI 53226-0509.

Company Name

Date

Representative attending conference

Contact person (if different)

Phone

Fax

Email

Company Web Site Link

Sponsorship Opportunities at Midwest Chapter/MLA, 2010

(Sponsorship monies are due by July 1, 2010)

		Sponsorship Amount
Conference Meals		
Luncheon (Sunday)	\$8,000	_____
Luncheon (Monday)	\$7,250	_____
Buffet breakfast (Sunday) (Monday)	\$3,300	_____
Break	\$1400	_____
Partial break (Beverages only)	\$700	_____
C.E. break	\$345	_____
Sunday Night Event:		
Madison Museum of Contemporary Art		
Food	\$4,000	_____
Site rental	\$500	_____
Local microbrewed beer	\$500	_____
Local chocolatier chocolates	\$400	_____
Gallery	\$200	_____
Welcome Reception/Exhibits Opening		
Food	\$5,000	_____
Entertainment	\$1,000	_____
Conference Program Advertisement		
Full page ad	\$1,500	_____
Half page ad	\$750	_____
Donation		
An unrestricted gift to support the conference		_____

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Deborah Ruck
Exhibits Chair
Medical College of Wisconsin Libraries
8701 Watertown Plank Road
Milwaukee, WI 53226-0509

Phone: (414) 955-8522
druck@mcw.edu

Please contact me directly if you have any questions or concerns regarding sponsorship opportunities.