



Midwest Chapter/MLA Executive Board Reports October 2011

President's Report Clare Leibfarth

- Submitted the Annual Report to the Board of the Medical Library Association in April 2011 (see text below).
- Gave the Midwest Chapter welcome address at MLA '11 in Minneapolis.
- Attended the MLA '11 Leadership Tea, Treasurers' meeting, and Chapter Sharing Roundtables.
- Corresponded with Melinda Orebaugh regarding needed chapter bylaws revisions.
- Contributed President's Message to the Spring and Summer issues of MIDLINE and assisted in editing the issues after resignation of Elizabeth Smigielski in January.
- Fulfilled some Communications Committee responsibilities after resignation of Chair Jean Gudenas in early April.
- Met with Auditor Barb Gushrowski and Treasurer Sue London in Indianapolis in August to review financial issues and identify problem areas in conference and chapter accounting.
- Worked with 2010 chapter conference committee chairs to reconcile conference financing issues.
- Worked with Acteva to solve payment receipt problems.
- Facilitated addition of incoming treasurer and president-elect as bank account signatories.
- Worked with President-elect Janna Lawrence to identify strategies for improving chapter financial accounting.
- Planned the fall Executive Board meeting and dinner.

Annual Report to the Medical Library Association Submitted to the Board of the MLA by Clare Leibfarth April 2011

Recruitment, Membership, and Leadership in the Profession

Chapter membership on April 29, 2011 is 303:

- 284 regular members, 15 new members
- 19 student members, 6 new members
 - *Note: Membership for library school students is free.*

- 30% of the membership used Acteva to join/renew for 2011

The Midwest Chapter Executive Board met twice in the last 12 months:

- Fall meeting: September 24, 2010 in Madison, Wisconsin (President, Elaine Skopelja)
- Spring meeting: March 25, 2011 in Akron/Canton, Ohio (President, Clare Leibfarth)

The establishment of a new Emeritus membership category has been approved by the Executive Board. A Bylaws Special Committee will be appointed to bring the appropriate bylaws amendments to the membership for a vote at the 2011 business meeting in October.

Chapter members exhibited with the chapter membership display at four library science school career fairs this spring in Illinois, Ohio, and Minnesota.

The Membership Committee has developed an online survey that will be distributed to chapter members this spring via e-mail. The survey will capture information on the benefits of chapter membership, attendance at professional conferences, and other information that will be used to improve chapter services.

The 2010 Jean Williams Sayre Innovation Award (\$500) was presented to a team from the University of Michigan Taubman Health Sciences Library for their development of the Plain Language Medical Dictionary Widget: <http://www.lib.umich.edu/plain-language-dictionary>

The Distinguished Librarian of the Year Award was not awarded in 2010. The chapter Executive Board discussed the purpose of this award at length during the spring board meeting. The Awards Committee will be rewriting the criteria for this award, emphasizing service to the chapter and the profession and will simplify the application process for 2011.

The Finance Committee will be developing a proposal for the adoption of an accounting software program by the chapter. The current Excel spreadsheets have proved inadequate, particularly for keeping track of conference expenditures which extend over several fiscal years, and are difficult to audit.

Life Long Learning

The 2010 annual conference of the Midwest Chapter was held September 24-27 in Madison, Wisconsin:

- Co-hosted by the Wisconsin Health Sciences Library Association
- Theme: "Step Up, Step Forward"
- Keynote speakers: MLA President Ruth Holst and physician-librarian Dipesh Navsaria
- Two themed forums:
 - "Librarianship as a Profession: From Student to Retiree"

- GMR Tech Forum on mobile technologies
- 161 registrants
- 22 exhibitors
- 23 juried paper presentations
- 25 juried poster presentations
- 4 Continuing Education courses, 37 enrolled
- A volunteer mentor program was provided with 9 attendee-mentor pairs participating

Annual Meeting Scholarships (\$500 each) were awarded to library science students Bethany Harris (MI) and Heather Coates (IN) to attend the 2011 chapter conference.

Professional Development Awards (\$500 each) were awarded to support first-time attendance at the 2011 chapter conference by members Megan Conley (IA) and Elizabeth Kiscaden (IA).

The 2011 annual conference will be held October 8-11 in Indianapolis, Indiana:

- Co-hosted by the Indiana Health Sciences Library Association
- Theme: “Faster, Higher, Stronger”
- Featured speakers: Margo Coletti, Beth Israel Deaconess Medical Center in Boston, and John Green, bestselling author

Chapter Sharing Roundtables “Free Lunch” Award stipends covering luncheon expenses at the MLA annual meeting have been awarded to two chapter members in each of the last two years:

- MLA '10: Amy Donahue (MN) and Stephanie Schulte (OH)
- MLA '11: Eileen Hansen (IA) and Travis Schulz (ND)

Advocacy

At the fall Executive Board meeting, an Advocacy Special Committee was established to advocate for librarians and their libraries, collaborating with the existing Greater Midwest Region Advocacy Committee. The functions of this committee were reevaluated at the spring board meeting and advocacy activities will be subsumed under the Professional Practice Committee.

Home zip code information has been collected this year from chapter members to identify congressional districts of members for use in future calls to action from the Governmental Relations Liaison.

Knowledge Creation and Communication

The joint two-year project with the University of Chicago University of the Health Sciences Library to reorganize the chapter archives was completed this year. Working with chapter Archivist Mary Hitchcock and UIC Special Collections Librarian Kevin O'Brien, library science student Heather Rush inventoried the materials and developed

an online finding aid to the materials in the archives. A poster describing the project was presented at the 2010 chapter conference.

In August 2010, the chapter's quarterly newsletter *MIDLINE* and the chapter blog *ConnectMidwest* were migrated to the WordPress publishing platform and given all new looks. More than 50 posts were made to *ConnectMidwest* in the last year, with over half of these were conference-related. Guidelines for contributing to the blog were developed by the Communications Committee and posted to the chapter wiki.

Partnerships

The Midwest Chapter will be offering a special reduced exhibitor fee to the Medical Library Association for the 2011 annual conference.

Chapter Representative-at-Large Stephanie Schulte sent letters to the presidents of the state health sciences associations in the chapter territory inviting them to appoint their representatives to the chapter's State Liaisons Committee for 2011. The Liaisons Committee has full participation for 2011, with official liaisons from each state. Following the spring chapter Executive Board meeting, update reports were sent to the state association presidents and liaisons sharing chapter news with them.

Immediate Past President/Nominations & Elections Committee Submitted by Elaine Skopelja

Nominations and elections were successfully completed for the 2012 Midwest chapter officers according to Chapter Bylaws.

Candidates' Biographical Form

Feedback from members in 2010 recommended that the candidate biographical information should include the candidate's AHIP status and a brief statement addressing their qualifications and interest in the office that they are running for. The Candidate Biographical Form available from the Procedure Manual was revised to include the following questions:

- ***By completing and returning this form, I agree to serve if elected. Initial & Date Here _____***
- ***AHIP Yes _____ No _____***
- ***[Optional] Statement of interest in the position, goals, etc.***

The completed forms from all candidates were made available on the Chapter website for perusal at: <http://midwestmla.org/business/candidates.html>.

Voting Process

Electronic ballots (utilizing Survey Monkey) were sent to the 321 current members' emails. Ballots completed by midnight, August 8, were counted and verified on August 10 by Elaine Skopelja. All candidates were personally notified of the election results by phone by August 11, then with a follow-up email. The results were announced to the membership on August 16. Responses were received from 176, which is a 55% return rate. No paper ballots were necessary.

Results for the Midwest Chapter/MLA Elections for 2012

President-Elect	Katherine Schilling
Treasurer	Amy Donahue
Recording Secretary	Chris Childs
Potential Nominee for MLA Nominating	*Barbara Knight

**Since only MLA members are eligible to vote, the voting list was reviewed to count only the votes of MLA members. Of the 169 Potential Nominee votes, only 132 were from MLA members and only those votes were counted.*

Other candidates included:

President-Elect	Michel Atlas
Treasurer	Mary Pat Harnegie
Recording Secretary	Beth Whipple
Potential Nominee	Felicia Barrett

This report is informational and requires no action by the Board of Directors.

Nominations and Elections Committee:

Elaine Skopelja, Chair
Max Anderson
Mary Hitchcock
Stevo Roksandic

Annual Meetings Committee Submitted by Donna Barbour-Talley, Chair

Committee Goals for 2011-2012:

- Plan and conduct chapter meetings with interesting content at affordable prices for members
- Resolve financial issues and strengthen financial planning for centralized financing of Annual Meetings
- Prepare transition plan to new chair for 2014-2015

In addition to the current meeting, the Chapter has three annual meetings in the planning stages, and two meetings with financial issues still outstanding:

2009 - Columbus OH
Bette Sydelko & Marlene Porter, 2009 Conference Co-Chairs

The final report from the 2009 meeting has been received. The meeting shows either a loss of \$ 336.65, according to the Treasurer's records, or a profit of \$ 1890.98 according to the conference ledger. The difference has not been reconciled and OHSLA has not received any funds.

2010 – Madison WI
Julie Schneider & Barb Sisolak, 2010 Conference Co-Chairs

The final report was received at the end of December 2010. An audit of the finances has revealed problems with the receipt of payments from Acteva for registration fees they collected. The Annual Meetings Chair and the Treasurer will be working to resolve the problem.

Oct 7-11, 2011 – Indianapolis IN
Barbara A. Gushrowski, 2011 Conference Coordinator

Exhibitor support has been strong, although registration is lower than average so far. Details will be provided by the Conference Coordinator. [*See complete report below for more details.*]

Oct 5-9, 2012 – Rochester MN
Donna Barbour-Talley & J. Michael Homan, 2012 Conference Co-Chairs

Planning is underway for the 2012 meeting in Minnesota. Promotion at the Indianapolis meeting will include a booth in the exhibits area, raffle prizes and an invitation to Rochester at the Business Meeting.

2013 – Peoria IL
Roy Jones, 2013 Conference Coordinator

Illinois planners are working with Group To Go on site selection between four hotels in Peoria. The most probable dates are Oct 3-7, 2013. This is a mid-day Thursday through Monday time slot, which varies slightly from the pattern of the last few years.

2014 – Bismarck ND

Because the number of hotels with meeting space sufficient to host our group is limited, the North Dakota librarians have begun site selection for the 2014 meeting. They will be working with Group To Go in this process.

Issue for Board Discussion: Exhibits by Non-Profit Groups

The 2011 conference was contacted by the project manager for an NIH-funded project to provide a free health database of survey data from the 1960s. She requested that we consider how to better collaborate with other non-profit organizations in the health sciences through reduced exhibit fees or other means. The solution for this meeting was to accept the project as a poster session. The Medical Library Association also requested a reduced rate for exhibits.

Does the Board wish to recommend reduced exhibit fees or some other option to encourage these collaborations?

Conference Status Report:

Midwest MLA – 2011 Indianapolis, Indiana October 7-11

Submitted by Barbara Gushrowski, Conference Coordinator

Continuing Education – six programs are being offered – three on Saturday – three on Tuesday.

Registration as of 9/29/2011

Grant Writing: Turning Ideas into Dollars – 4

Instruction by Design: Creating Effective Instruction – 10

Medical Library's role in e-Science and Data Sharing – 7

Information anywhere: Mobile Technology, Libraries & Health- 5

Copyright for Health Sciences Librarians – 4

Electronic Collection Development - 5

Registration – the numbers are lower than expected but we're still actively publicizing the conference through listserv announcements. We're targeting the Indiana public and school librarians since we were able to obtain LEU credits for most of our sessions and we're hoping this will increase attendance at the CE courses. We're also targeting library science schools in the surrounding states, and SLA and GMR members.

Registration as of 9/27/2011

Full conference attendance – 90

One day attendance – 10

Hotel – we're finalizing food counts – verifying room assignments and room setup. The Technology coordinator has done a super-human job at keeping the technology costs within reason. The major concern about the hotel is that we did not come close to the room nights we had anticipated and must pay for rooms not used. If the hotel fills up for the weekend, we are off the hook, but at this point, the hotel is "short" some room reservations for Friday and Saturday. We're waiting with bated breath and hoping lots of people come forward to make reservations.

Finance & Budget See the attached budget for details. We've been working very hard to keep the costs down and still provide a high-quality experience for the attendees. With conference attendance so low, it has been a challenge – but at this point the conference is paying for itself –with the exception of the room nights (see Hotel above). The attached budget numbers will change (for the better) as final tallies are made for food – last-minute registrations – hotel bookings go up (we hope) – etc. As of 9/29/2011, this is the best estimate I can make of the budget for the 2011 conference.

Exhibits The vendors have been very generous as always. We currently have 25 vendors who will be exhibiting or who have made sponsorship donations.

Total income from vendors as of 9/29/2011: \$18,530

All the last-minute arrangements are being made. The committees are working very hard to get all the details worked out and we hope for a very enjoyable, educational, and energizing experience for all the attendees.

2011 Midwest Chapter Conference Draft Budget						
COMMITTEE	PROJECTED EXPENSE		PROJECTED INCOME		REVISED 9/21/2011	
					Expenses	Income
Continuing Education						
2 days programming - Saturday & Tuesday						
## Full day			\$2,160.00			
## Half day			\$9,600.00			
Subtotal		\$ 12,550.00		\$11,760.00	\$5,071.04	\$ 4,715.00
Exhibits						
Booth/space rental			\$19,450.00			
Sponsorship			\$14,000.00			
Audiovisual Support						
Subtotal		\$ -		\$33,450.00		\$ 18,530.00
Hospitality						
Sunday Gala	\$ 15,000.00					
Subtotal	\$ 15,000.00				\$ 7,607.00	<i>food based on 100 count except for S & T breakfasts & breaks</i>
Hotel						
Saturday Reception	\$ 4,700.00					
Food (breakfast, lunch, breaks with tax)	\$ 30,320.00				\$ 21,000.00	
Audiovisual Support	\$ 12,000.00				\$ 6,000.00	
Other	\$ 4,000.00					
Not booking enough rooms - penalty					\$5,560	
Subtotal		\$ 51,020.00				
Program						
Speakers	\$ 5,350.00					
Subtotal	\$ 5,350.00				\$ 5,664.00	
Publicity						
Programs	\$ 1,700.00					
Logo	\$ 200.00					
Advertising	\$ 922.00					
Subtotal	\$ 2,822.00				\$ 1,560.90	
Registration						
Online Registration using Acteva	\$ 2,686.00		150 @ \$300	\$45,000.00		\$ 24,895.00
Name badges	\$ 210.00					
Conference Packets	\$ 800.00					
Subtotal	\$ 3,696.00					
	\$ 90,438.00			\$90,210.00	\$52,462.94	\$ 48,140.00
TOTAL		\$-228.00				\$-4,322.94

Archivist's Report Submitted by Mary Hitchcock

2011 Activities:

- Maintain permanent records for the Midwest chapter that will include, but not limited to: Executive Board meetings, committee minutes, financial information, membership, annual conferences, and various realia.
- Communicated with past committee members to acquire Chapter records.
- Finalized finding aid for Midwest Chapter collection. Waiting for UIC to post it online.
- Updated record of Board members and years served via Excel spread sheet.
- Answered questions about the chapter or lineage of leadership as they arose.

2012 Objectives:

- Maintain permanent records for the Midwest chapter that will include, but not limited to: Executive Board meetings, committee minutes, financial information, membership, annual conferences, and various realia.
- Communicate with past committee chairs to acquire chapter records.
- Continue to complete previous archives objectives noted in past reports.
- Ponder idea of possibly creating index for Midline, newsletter.
- Visit UIC to incorporate new records into collection and update finding aid.
- Develop a better/more robust online presence.

This report requires no action by the Board:

Materials for archives should be sent to:

Midwest Chapter/MLA Archives
c/o LHS, Special Collections
University of Illinois Chicago
1750 W. Polk Street
Chicago, IL 60612

Auditor's Report Submitted by Barbara Gushrowski

The audit on the calendar year 2010 financial records of the Midwest Chapter has not yet been completed.

I have reviewed the ledger, the conference accounts, and paperwork held by the Treasurer on several occasions and found inconsistencies and errors and missing paperwork. The Treasurer has been attempting to find all the documentation for payments and receipts and correcting errors on the ledger.

Chapter funds from Acteva that were deposited into the Indiana University Medical Library financial accounts in error have been identified and a process is underway to reimburse the chapter. When this occurs, the Treasurer will need to identify the correct accounts on the ledger into which these funds should be credited.

Once all the above has been accomplished, I will review the books in full and perform a thorough audit. I will submit a report to the chapter Executive Board when this is accomplished. In addition, with the treasurer, I plan to reconcile the finances of the 2009 and 2010 conferences and resolve the questions remaining with the financial outcome of those two conferences.

Awards & Scholarships Committee Report Submitted by Liz Fine, Chair

ACTIVITIES AND ACCOMPLISHMENTS

- Submitted spring & fall reports to the Executive Board.
- After Board approval in the Spring:
 - Modified description of the Distinguished Librarian of the Year Award to focus on service to the Chapter. The description now reads: “recognizes Chapter members at any career level who have provided outstanding service to Midwest Chapter/MLA. Recipients are selected on the basis of their contributions in measurable ways to Chapter achievement and effectiveness.”
 - Modified official Annual Meeting Scholarship Payment Policy to remove option of Treasurer registering winner for the Annual Meeting and delivering the balance of the funds. Official policy now reads: “After notifying Committee members of the results, the Chair subsequently notifies both recipients and non-recipients by the specified deadline. Winners pay their own costs in advance and receive a check from the Chair for the total scholarship amount at the Annual Meeting. The Chair submits a completed payment request form on behalf of each winner to the President prior to or at the Annual Meeting.”
- Reviewed and updated all award descriptions & applications.
- Reviewed & updated Committee policies & procedures on Chapter wiki.
- Successfully solicited nominations for 4 of 5 Chapter awards.
- Evaluated applications according to specified criteria & selected and notified recipients.
- Arranged for checks, certificates, and plaques (where applicable) for presentation of awards at Annual Business Meeting.
- Arranged for Free Lunch Award winners to write articles about their experience at the Chapter Sharing Roundtables, which appeared in the Summer issue of MIDLINE.

- Arranged to honor Lenetta Atkins (Board approved a \$100 award), a Health Sciences Librarian in Iowa who has provided 50 years of service, at the Annual Business Meeting.

AWARD RECIPIENTS

- Chapter Council Roundtables Luncheon Award (\$28 each): Eileen Hansen (IA) & Travis Schulz (ND)
- Annual Meeting Scholarship Award (\$500 each): Cort Eyer (IN) & Katy Mahraj (MI)
- Professional Development Award (\$500 each): Monica Corcoran (IN) & Dawn Hackman (ND)
- Jean Williams Sayre Innovation Award (\$500): Not awarded this year
- Distinguished Librarian of the Year Award (\$500): TBA at Business Meeting

This report does not require discussion by the Board.

Governmental Relations Liaison Report Submitted by Julie Schneider

Activities:

1. Communicated legislative concerns to Midwest members through the Midwest listserv.
2. Continued to monitor legislative activities and notices from MLA, ALA, AMIA, SSP, AAMC, AMA and ANA.
3. Continued to participate in legislative advocacy at a state level on behalf of health science and other special libraries.
4. Continued to participate in legislative advocacy at a national level on behalf of health science libraries through the MLA/AAHSL Joint Legislative Task Force.

Objectives:

1. Attend MLA/AAHSL Joint Legislative Task Force legislative visits in Washington DC in Spring and Fall 2012. I was just appointed for another four year term to the task force.
2. Share briefing papers and common legislative issues (from the legislative task force) with Midwest Chapter membership.

3. Continue to communicate legislative concerns of the region to the Midwest membership (for those that are in line with MLA legislative actions).
4. Based on information provided at time of membership renewal, do a better job of targeting legislative messages to states and congressional districts.

This report is informational and requires no action by the board.

Membership Secretary/Membership Committee Report Submitted by Katherine Chew

2011 Membership Committee:

Katherine Chew, Chair, 2011-2012

Frank Davis, 2011 (filling out second year of Dee Disardina's term)

Mary Pat Harneige, 2011 (filling out second year of chair's term)

Anne Beschnett, 2011-2012

Activities

- Membership stands at **353** as of **9/19/2011**. The chapter currently has 47 new members, 18 of which are students. 121 members total have used Acteva for joining/renewing (95 regular members/26 students), 32 of which were new members.
- Received membership renewals and passed checks on to Treasurer
- Updated the membership database and renewals were received
- Notified members of receipt of dues
- Prepared report for Fall Board meeting
- Responded to requests from members and potential members for information
- Responded to Nominations and Elections Committee for confirmation of membership
- Updated Membership Directory: April 2011, July 2011
- Attended 2011 Medical Library Association Membership Committee business meeting in Minneapolis, MN
- Mailed out 2nd notice membership renewals end of April 2011
- Prepared membership portion of MLA/Midwest Chapter annual report
- Conducted Midwest Chapter Membership Survey
 - Presented draft to Executive Board at Spring 2011 meeting for feedback
 - Shared revisions of survey via email with board members based on feedback
 - Survey was sent out to the membership on May 23rd, 2011 and closed on June 11th, with one reminder sent June 3rd.
 - Complete report of survey, with results are attached as an appendix
 - Prepared poster on membership survey results for display at fall 2011 conference

- Conducted survey of membership categories of the MLA chapters for retiree/emeritus status
 - Grid of survey results are attached as an appendix.

This report is informational and requires no action by the Board

See end of document for:

**Survey of Medical Library Association
Chapter Membership Categories
and
Report on the Results of the Membership Survey.**

**MLA Chapter Council Representatives' Report
Submitted by Bette Sydelko, MLA Chapter Council Representative and
Pam Rees, MLA Chapter Council Alternate Representative**

ACTIVITIES since the Spring Report for the Executive Board in March 2011:

- Bette and Pam attended the Midwest Chapter Board meeting in Canton, OH in March 2011. Both also attended the MLA Chapter Council Meeting during the 2011 MLA Annual Meeting in Minneapolis, MN.
- Pam continued her responsibilities as Vice-Chair of Chapter Council.
- Bette (as co-chair) and Pam (as member) of the Joint Section/Chapter Council Task Force on Programming for MLA 2013 met at the MLA Annual Meeting in Minneapolis with representatives from Section Council and Chapter Council to discuss a plenary session program that will be jointly sponsored. A program idea has been sent forward to the NPC for 2013.
- Bette, in her assignment to the CC Continuing Education committee, is serving as the CC CE wiki administrator.
- Pam served as a recorder for the 2011 MLA Chapter Sharing Roundtable, "Expert Searching."
- Bette served as a facilitator for the 2011 MLA Chapter Sharing Roundtable "Measuring Success, Return on Investment, Showing the Value of Your Library."
- Bette attended the MLA Credentialing Committee meeting and is helping evaluate MLA's new online AHIP portfolio.
- Bette attended the NPC 2012 meeting and participated in the "invitation" to the 2012 Seattle meeting during the MLA business meeting.
- Pam attended the Awards Committee meeting at MLA to find out about her duties as Majors Jury Chair.
- Bette and Pam sent messages to Midwest Chapter e-mail discussion list regarding MLA activities.
- Bette and Pam joined in Chapter Council e-mail discussions.
- Bette and Pam each mentored a first-time attendee to the MLA Conference in Minneapolis, MN through the Colleague Connection program.

- Bette and Pam volunteered to mentor new attendees at the Midwest Chapter annual meeting in Indianapolis.
- Pam was asked to serve on an MLA News Editor Search Committee.

OBJECTIVES:

- Bette will continue to serve on the CC continuing education committee.
- Bette will continue to work as Co-Chair of the joint Chapter Council and Section Council Task Force to plan a program for the 2013 MLA meeting in Boston. Pam will continue to serve as a member on this Task Force.
- Pam will continue to work on a Chapter Council Committee that is revising the Chapter Council manuals which includes changes to some of the committee structures.
- Pam will continue to work on the MLA Committee to find a new MLA News Editor until one is found.
- Pam will continue the duties of the Vice-Chair of Chapter Council.
- Bette and Pam will respond to Chapter Council assignments and monitor Chapter Council e-mail discussion list.
- Bette and Pam will keep the Midwest Chapter informed about MLA activities.
- Bette and Pam will attend Midwest Chapter Board meetings and MLA Chapter Council meetings.
- Bette and Pam will submit the name of the new potential MLA Nominating Committee nominee to Chapter Council.
- Bette and Pam will update PBwiki as appropriate for Chapter Council responsibilities.

This report is informational and no action is required.

Professional Practice Committee Report Submitted by Deborah Lauseng, Chair

2011 Accomplishments:

- The Professional Practice Committee (PPC) members met during the MLA Annual Meeting in Minneapolis. All members were present and the time was productive.
- Two PPC members attended the MLA Continuing Education Committee meeting on May 17, 2011—Heidi Nickisch Duggan and Deborah Lauseng. Heidi is the current MLA CE Liaison.
- The PPC is submitting a revised Committee charge at the Fall Board meeting, incorporating the Committee's role with promoting advocacy.
- "Time=Money" advocacy materials will be available at the PPC/AHIP exhibit booth during open exhibit hours. Nadia Lalla is coordinating the printing of 25 11"x17" posters and 100 bookmarks.
- PPC is hosting an AHIP Q&A session during the Chapter meeting (Sunday, Oct. 9th from 5-5:30 p.m.). Natalie Reed and Kate Corcoran, MLA, will be presenting,

including a glimpse at the new online submission process for AHIP. The demo of the new AHIP system will also be shared with members during the Meeting's open exhibitor hours at the PPC/AHIP booth.

- Submitted two MIDLINE articles, one on advocacy and one on "AHIP Top Tens". A future submission is planned on the new MLA metrics initiatives when information becomes available.
- Update RE: proposed draft letter on behalf of the Chapter to the MLA Credentialing Committee regarding the temporarily displaced health sciences librarians and AHIP renewal options – During the Spring Board meeting it was shared that the MLA Credentialing Committee was already addressing this issue and we, as a Chapter, did not need to take formal action at this time.
- Update: RE: review of recruitment materials and available formats – this was not done since recruitment is part of the Membership Committee's charge.
- Update: RE: following MLA level discussions concerning benchmarking and the Chapter's future role with new metrics – MLA has formally disbanded the MLA Benchmarking Editorial Board, and is working on a new metrics initiative under current MLA President Jerry Perry. Diane Hummel is tracking new developments and potential roles for the PPC.

Recommendations:

- The Committee recommends that there be a regular expense item for advocacy incorporated into the Chapter budget under the Professional Practice Committee budget. Typical expenses would cover printing and distribution of current advocacy materials, approximately \$300.00. Note: primary distribution would be during the Chapter Annual Meeting. Note: Periodically the expenses would need to be higher to cover the development of new material including graphic artist costs. These costs could be as high as \$1,000-\$1,200.00 (est.).
- The Committee recommends the establishment of three Research Poster Awards (1st, 2nd, and 3rd place) exemplifying quality research conducted by Chapter members and presented during the Chapter's annual meeting. The 1st, 2nd, and 3rd places would be awarded \$150, \$100, and \$75 respectively (suggested amounts). A five-person team of reviewers (from the PPC and/or the Board officers) will be appointed to judge the presented posters based on set research criteria (yet to be established) to determine the winners. Winners to be announced during the Annual Business meeting (during the same Annual Meeting).
- Establish a special committee to establish the research criteria and process for the Chapter Research Poster Awards and have in place to award during the 2012 Chapter Annual Meeting.

Current Members:

Deborah Lauseng, 2011 – Chair
Diane Hummel, 2011-2012
Nadia Lalla, 2010-2011
Heidi Nickisch Duggan, 2011-2012 - MLA CE Liaison
Natalie Reed, 2010-2011 – AHIP Liaison

Actions Required:

Action: Accept the revised Professional Practice Committee Charge (see separate document).

Motion from Committee: Establish a standing \$300.00 expense line for advocacy under the Professional Practice Committee budget for printing and distribution of advocacy materials, starting with the 2012 Chapter budget.

Motion from Committee: Creation of three Chapter Research Poster Awards (1st, 2nd, and 3rd place) based on set research criteria and judged by a five-person team of reviewers (PPC members and/or Board officers) of the posters presented during the Chapter's Annual Meeting and awarded during that same Annual Business Meeting.

Motion from Committee: Establish the Chapter Research Poster Awards at the following levels: 1st place \$150.00, 2nd place \$100.00, and 3rd place \$75.00 to be issued to the author(s).

Action: Establish the Chapter Research Poster Awards research criteria and process through a working group/special committee composed of members of the Professional Practice Committee and the Awards and Scholarships Committee. First awards to be presented during the 2012 Chapter Annual Meeting.

**Representative at Large/State Liaisons Committee Report
Submitted by Stephanie Schulte**

Committee Members (State Liaisons) (as known on 9/28/2011): Irene Williams (Illinois), Joan Zivich (Indiana), Eileen Hansen (Iowa), Anne Schaap (Kentucky), Mike Simmons (Michigan), Donna Barbour-Talley (Minnesota), Lila Pederson (North Dakota), Stephanie Schulte (Ohio), Michael Venner (Wisconsin).

Activities October 2010 through September 2011

- Letters from the Midwest Chapter president and Representative at Large were distributed to state presidents March 30, 2011. Letters requested a formal appointment or election process for the state liaison position be incorporated into the formal proceedings of the appropriate state organization and also requested the name of the current state liaison. Eight of nine president responded directly to this request. Michigan did not. However, we did receive confirmation of Michigan's state liaison.

- Distributed via email to the chapter list and also to state liaisons a summary of the spring executive board meeting to promote chapter activities mid-year.
- Attended state association meetings
- Submitted articles to OHSLA Newsletter (*Voice*) about Midwest Chapter meeting in Wisconsin and promoting 2011 conference in Indianapolis (spring and fall 2011).
- Gathered and submitted news items for the State Associations Report for the December 2010 and May 2011 issue of *Midline*.
- Exhibited at Kent State Library Career Fairs in Kent, Ohio, on February 28, 2011, and at Columbus, Ohio, on March 15, 2011 (Clare Leibfarth and Stephanie Schulte, respectively).
- Exhibited at St. Catherine's School of Library and Information Science Information Fair on March 14, 2011 (Donna Barbour-Talley).
- Exhibited at Dominican University GSLIS Alumni Council 14th Annual Career Day, on February 19, 2011 (Irene Williams).

Ongoing Goals

1. Send letters to state presidents at the beginning of each calendar year to gather names of state liaisons and continue to request formalization of their state's appointment process for this position.
2. Continue to promote Midwest Chapter through various state association meetings and library school fairs.
3. Continue to serve at State News section editor and submit relevant news, announcements and reports for *Midline* as requested by the editor.

New Goals

1. Review charge of state liaisons committee to provide clarity about expectations for state liaisons.
2. Related to the distribution of letters to state association presidents, identify a streamlined method of tracking new state liaisons and presidents to aid in maintaining contacts between the Representative at Large and the state liaisons.

Bylaws Revision Report Submitted by Melinda Orebaugh

Midwest Chapter Bylaws revisions cannot be completed until 2012 as alignment with MLA's Model Bylaws is required. Due to the extensive revisions necessary to align with the Model Bylaws, the requested 2011 revisions could not be accomplished in sufficient time for a membership vote during the 2011 annual chapter meeting.

I have been in contact with Dena Hanson of the MLA Bylaws Committee. Dena and I have outlined a plan to complete the Midwest Chapter's alignment with the MLA Model Bylaws no later than April 2012; Dena recommends that the revisions be completed before her MLA Bylaws Committee term ends in May 2012. An April completion deadline will permit ample time for the MLA Bylaws Committee to review and approve our bylaws before submission to our membership for review and adoption during the 2012 annual business meeting.

Dena reports that the Model Bylaws allow much more autonomy for MLA Chapters and eliminates the need for frequent bylaws revisions. Following an initial comparison of the current (2008) Midwest Chapter Bylaws and the Model Bylaws, and per Dena Hanson's advice, much of our bylaws will need to be transitioned to the Chapter's Procedure Manual. For example, classes of membership should no longer be included in our bylaws. Membership classes, such as the proposed emeritus class, should be outlined in the Membership Chair/Committee section of the Procedure Manual. By updating the Procedure Manual with the emeritus category, the Chapter can begin to immediately recognize, promote, and use emeritus memberships without revising our current bylaws.

In order to align Midwest Chapter Bylaws with the MLA Model Bylaws, major revisions to the Procedure Manual will also be necessary. Therefore, I request that Clare Leibfarth, President and Janna Lawrence, President-Elect, be members of the 2012 Bylaws Revision Task Force to ensure that the Procedure Manual is updated accordingly. I am willing to serve as chair of this task force and to select task force members to initiate the alignment/revision process no later than December 2011. I anticipate a bylaws draft for board review during the Spring board meeting.

This report is informational and requires no action by the board.

Appendix – Survey of Medical Library Association Chapter Membership Categories

1. Twelve Medical Library Association regional chapters websites were surveyed to determine extent of a retired/emeritus membership category.
 - a. Of the twelve chapters, eight (8) have a retired or emeritus membership category
 - b. Of the eight, six (6) either are free, exempt or waive membership fees. The Pacific Northwest Chapter charges \$10.00 and the Medical Library Group of Southern California and Arizona charges \$17.50.
 - c. None of the chapter websites have public information available about any limitations to participation in chapter activities for retired/emeritus members.
2. This survey also gave an opportunity to compare membership dues across the chapters.
 - a. Fees ranged from a low of \$15.00 (Hawaii-Pacific, New York-New Jersey and Upstate New York & Ontario) to a high of \$35.00 (South Center & the Medical Library Group of Southern California & Arizona) (See attached spread sheet for complete set of fees)
 - b. Student fees ranged from free to \$10.00
 - c. Two chapters offer honorary memberships
 - i. Medical Library Group of Southern California & Arizona bestow honorary memberships as part of an awards program for lifelong achievement in medical librarianship , but can be granted at any time in their career.
http://www.mlgscsca.mlanet.org/honorary_membership.html
 - ii. Southern Chapter bestows honorary memberships to retiring SC members who have served the Chapter and the profession of health sciences librarianship in an exemplary manner.
<http://www.scmla.org/memsvc.htm>

Medical Library Association Chapters Membership Ranges

Chapter	Emeritus/Retired?	Fee	Honorary	Fee	Regular Fee	Student fee	Institutional Fee	Notes
Hawaii-Pacific	Yes - Emeritus	Waived on online form, but not printed			\$ 15.00	\$ 5.00	\$ 30.00	
Mid-Atlantic	No	free			\$ 25.00	\$ 10.00		no printed form
Mid-Continental	Yes - Distinguished senior	free			\$ 30.00	free		no printed form
Medical Library Group of Southern California and Arizona	Yes - retired	\$ 17.50	Yes	free	\$ 35.00	free		explain of honorary membership online
New York-New Jersey	Yes - retired	exempt			\$ 15.00			
North Atlantic Health Sciences Libraries	No				\$ 30.00	free		
Northern California & Nevada Medical Library Group	Yes - Emeritus	free - only shows up on online form			\$ 25.00	free		unemployed also free
Pacific Northwest	Yes - Emeritus	\$ 10.00			\$ 25.00	\$ 10.00		
Philadelphia Regional	Yes - retired	free			\$ 25.00	free		multi-year memberships; no printed form
South Central	No				\$ 35.00	\$ 5.00		Retired is an employment status on printed form
Southern	No		Yes - shows up on online version	waived	\$ 20.00	free - but there is a \$7.00 fee for the membership directory and handbook		
Upstate New York & Ontario	Yes - Emeritus	exempt			\$ 15.00	\$ 7.50		Also has a "fellow" category that is exempt

Appendix – Report on the Results of the 2011 f Membership Survey Membership Committee

Purpose: Midwest Chapter/MLA Executive Board wanted to survey the membership to get a sense of how well the Midwest Chapter/MLA was serving its membership, what are the demographics of the current membership and if there were ways in which the Chapter could improve or better serve its members.

Dates: Survey was sent out to the membership on May 23rd, 2011 and closed on June 11th, with one reminder sent June 3rd.

Number of surveys: Four hundred and seven (407) emailed survey invitations were sent. These include both 2011 paid memberships and 2010 paid memberships. This was done to increase the survey pool and capture members who consider themselves part of Midwest Chapter, but had not, as yet, renewed their membership. Also, if they had chosen not to do so, but they responded to the survey, their reasons could be captured by one or two of the questions.

Number of responses/response rate: Two hundred thirty two (232) responses, with two hundred nineteen (219) fully completed for a response rate of between 54-57%. Some members reported issues with trying to access the survey, which could have been due to either browser or firewall restrictions.

Number of survey questions: The survey contained sixteen (16) questions, a mixture of radio button, ranking and open ended questions. A “printed” copy of the questions is attached.

Survey results:

Note: I have removed either the “no answer” (except for age question) and “non completed” from the percentage tabulations.

Question 1: Please choose one of the following age groups.

Age	Count	Percentage
20-29	12	5.17%
30-39	41	17.57%
40-49	29	12.50%
50-59	81	34.91%
60-65	44	18.97%
65+	1	0.43%
No answer	24	10.34%

Question 2: How many years have you worked as a health sciences librarian?

Number of Years	Count	Percentage
Less than one year	8	3.48%
1-5 years	37	16.01%
6-10 years	27	11.74%
11-20 years	54	23.48%
20+ years	84	36.52%
I am not a health sciences librarian	4	1.74%
I am a student	7	3.04%
Other*	9	3.91%

*Other responses: MS degree in social studies; retired; library tech; vendor; recent mlis grad; paraprofessional; not a librarian, our department manages the library.

Question 3: In which type of library do you work?

Type of Library	Count	Percentage
Academic Library (general)	23	10.57%
Academic Health Sciences Library	88	38.77%
Hospital Library	89	39.2%
Special or corporate library	5	2.2%
Public library	1	0.44%
I am not currently working in a library	9	3.96%
Other*	11	4.85%

*Other responses: consultant; nursing organization; consumer health; consolidated academic/hospital; vendor; Library for the Blind; graduate student; and academic health sciences; hospital presently teaching in a community college; work in both academic general library and academic health sciences library.

Question 4: Are you in a solo position (the only librarian)?

Solo position?	Count	Percentage
Yes	50	23.04%
No	167	76.96%

Question 5: In which state is your library located?

State	Count	Percentage
Illinois	42	18.58%
Indiana	18	7.96%
Iowa	19	8.4%
Kentucky	20	8.84%
Michigan	18	7.96%
Minnesota	28	12.39%
North Dakota	7	3.1%
Ohio	48	21.24%
Wisconsin	22	9.74%
Other*	4	1.77%

*Other responses: South Carolina; South Dakota; have worked in PA, MA, IN; na

Below is a table of state representation of the membership (2010 & 2011) as of the survey period from the membership database.

State	Membership Count	Percentage of respondents to survey
Illinois	86	49%
Indiana	35	51%
Iowa	36	53%
Kentucky	30	67%
Michigan	32	56%

Minnesota	46	61%
North Dakota	14	50%
Ohio	82	59%
Wisconsin	41	54%
Other (MO;NJ; TX; SD)	5	80%

Question 6: How many years have you been a member of the Midwest Chapter/MLA?

Years	Count	Percentage
Less than one year/new member	15	6.55%
1-5 years	83	36.25%
6-10 years	40	17.47%
11+ years	91	39.74%

Question 7: Which type of Midwest Chapter membership do you currently hold?

Membership Type	Count	Percentage
Personal	214	95.11%
Student	11	4.89%

Question 8: What are your reasons for joining Midwest Chapter? Check all that apply.

Reasons	Count	Percentage
Networking	182	78.45%
Service to profession	131	56.47%
Professional development	193	83.19%
Continuing education opportunities	155	66.81%
Affordability	123	53.02%
Advocacy	42	18.10%
Other	9	3.88%

*Other responses: Attend annual conference, location (easier to get to conferences), as an extension of MLA, professional engagement is required at institution, interest in medical librarianship

9. Please rank the following member benefits with 1 (least important) and 5 (most important).

Benefit	1 (Least Important)	2	3 (Important)	4	5 (most important)
Conference & CE course discounts	18	12	26	62	95
Colleague networking	13	20	24	74	86
Midwest Chapter listserv	21	29	71	70	24
Newsletter: Midline	12	51	57	74	26
Blog: ConnectMidwest	53	38	67	35	14

10. What do you feel is the most important benefit you receive from being a member of the Midwest Chapter? (Extent of responses in Appendix B). 165 responses.

13. Please rate these factors as to how they may have influenced your decision to attend or not attend Midwest Chapter conferences.

Factor	Not important	Somewhat Important	Important	Very Important
Administrative support for travel	21	25	51	113
Program topics	6	22	82	100
Cost of registration	14	30	79	88
Scheduling conflicts	19	43	82	68
Family or personal commitments	29	60	65	51
Distance from work or home	24	50	72	64
Content of CE offerings	24	45	65	71
Length of event: amount of time away from work	39	69	65	41
Chance to network with colleagues	5	30	73	103
Difficulty in getting to conference location	27	49	79	57
Opportunity to present papers or posters	47	53	66	41

14. Are there any other factors that influence your meeting/conference attendance?
(Extent of responses in Appendix D)

Some highlights from the responses:

- Cost – or budgetary constraints on travel to meetings/conferences
- Desirability of traveling to location

15. Please rate in order of importance you means of learning about Chapter events and member news.

Communication	Very important	Important	Nice, but not important	Not important	I don't know what this is
Blog: ConnectMidwest	13	45	73	52	23
Newsletter: Midline	46	103	40	15	6
Midwest Chapter listserv	79	76	36	16	9
Chapter website	62	105	39	6	1
Facebook	4	18	74	100	10
World of Mouth	21	74	55	45	1

16. Thank you for taking this survey. Feel free to make any additional comments. (Extent of responses in Appendix E). At least 30 respondents chose to write something here.

Appendix B: Responses to “What do you feel is the most important benefits you receive from being a member of the Midwest Chapter? [165 responses]

- Ability to network and learn from others
 - Networking and sharing of ideas.
 - The networking and professional development.
 - Networking with colleagues
 - the continuing education and support of the chapter.
 - connecting with other librarians (at conferences or via email listserv)
 - Connections to colleagues.
 - Connections during the local conferences
 - Networking with health sciences librarians and libraries.
 - colleague networking
 - Affordability at conferences to take CE classes. Networking with colleagues.
 - It has allowed me networking opportunities on a smaller scale rather than big at natl mla. I have benefited from these by bringing back answers to questions for my self and institution.
 - Like minded professional Conferences when I have opportunity to attend; enjoy fellowship; enjoy presentations and poster sessions. Like to see varied research projects underway.
 - I get to learn what projects my colleagues in the Greater Midwest Region are working on.
 - Access to affordable CE
 - Access to professional development though formal CEs, annual conferences, and through colleague connections.
 - Networking
 - Completing survey has alerting me to the fact that I do not know about the newsletter, email list, or blog... This survey will help me utilize the resources available.
 - Conference
 - Networking with colleagues closer to home.
 - The ability to be involved in a professional organization specifically for Health Sciences Librarians.
 - Educational opportunities.
-
- reading MIDLINE...as someone not in the academic environment it is nice to read about what people are up to from this type of health science libraries
 - regional professional development/networking
 - Advocacy
 - Staying connected to other libraries in the midwest
 - Networking, seeing former colleagues

- Educational information
- I am a solo librarian, this is one way to keep me in contact with librarians rather than the doctors and nurses that I have daily contact with.
- Networking with a large and diverse group of professionals
- Educational updates.
- Midwest chapter conference
- Comaraderie, networking
- professional colleague interaction and collaboration
- The ability to network and interact with librarians in my region.
- new member. will let you know later.
- I just joined a couple of months ago so I haven't really experienced any benefits, yet.
- opportunity to take ce classes
- CE & networking
- Discount to attend conference
- interacting with other midwest colelagues
- Small conference setting to meet colleagues, present posters, do presentations -- I like smaller groups.
- networking ce
- Annual meetings with C.E. opportunities at reasonable prices Group is the right size for members to know each other
- connecting with other similar librarians
- Being able to participate professionally in an organization, and one small enough to actually have an impact but not dinky enough to be not very impactful.
- Receiving the newsletter.
- Keeping up with what is going on in the Midwest.
- Opportunity to stay updated
- The listserv. It is helpful to read what others send out.
- Conferences, Networking
- Being able to attend the conferences, since they are so close and I can usually drive to them. At the conference, I attend the CEs which are much more affordable than MLA.
- contacts in neighboring states
- To know what's happening in the region
- Networking with colleagues
- A sense of belonging.
- The listserv and the newsletter along with networking
- I think the biggest benefit is connecting with other health sciences librarians in the area.
- Being able to attend, participate, and present at the chapter annual conference.

- I am not a member because I can't afford to belong to all the library groups. I figured the most important to me is the National MLA. I do that and AHIP>
- Networking with colleagues
- Conference participation (smaller conference, more affordable)
- colleageality
- professional development
- Networking.
- The annual meetings and networking
- Information and networking
- The opportunity to participate at a smaller level than the MLA level where it is often hard to get involved.
- The conference - CE and networking opportunities
- 1)Affordable conference, in those years that I'm able to go 2) Opportunity to present papers at conference
- Economical networking across the region as MLA is more and more expensive.
- Being connected with colleagues is the most important benefit.
- Connecting with colleagues at the very affordable annual conference.
- Contacts and information from surrounding states
- staying informed about what is happening in the region.
- I don't think I have really seen any benefits.
- Getting to network with those in my own region.
- Midwest Conference
- Conference and networking.
- networking
- Networking
- The benefit of the annual meetings when I'm able to attend--networking, visiting with vendors
- Networking
- Being able to attend the Midwest Chapter conferences.
- Networking with other members in the region.
- The ability to connect with potential colleagues and collaborators. To not only find new opportunities, but to come together to discuss ideas and challenges and to make a difference.
- Feeling like I am part of a professional peer group; keeping up with trends now that my job requires me to keep up with all subject areas, not only the health sciences.
- Learning from others in my region at a relatively reasonable cost.
- Networking with colleagues

- networking with colleagues
- Being kept up to date with information that is key to health sciences libraries. I also like that the conferences are smaller and less expensive than MLA.
- Continuing education
- conference and CE opportunities
- Networking and conference discounts
- Connection with colleagues.
- More affordable CE & professional development opportunities (more affordable than nat'l chapter of MLA).
- Networking/information sharing.
- Getting to know others in the profession
- there are two things - affordable, quality conferences and the email list with important news/info
- annual meeting attendance & participation
- E-mails from the GMR, although I don't need them twice, once from the GMR AND once from Barb Platts.
- Less costly CEs and conferences.
- Networking with colleagues
- Networking -- the professional relationships that I have made in Midwest Chapter are invaluable! I've met librarians from all kinds of libraries who do many different things. I can and do call upon my fellow chapter members whenever I need advice or assistance.
- Attending meetings
- The conferences are excellent and give very good value for the cost.
- The networking opportunities are wonderful! Being a solo librarian and having the opportunity to use the Midwest Chapter resources to improve my library and services is also a great plus.
- Maintaining an awareness of the latest developments in library operations and technological applications.
- networking and connections with colleagues
- Keeping up with the profession and my colleagues.
- continuing education
- As a student I like the networking opportunities.
- Networking, affordable conference and CE opportunities.
- Networking, discussion groups and lists & CE opportunities at conferences.
- Networking
- Opportunities to meet and network with colleagues
- the ability to stay "in the loop" while I search for employment.

- training opportunities
- networking to gain different perspectives on products, ideas, services, etc.
- Local level networking.
- Conferences are located closer to home in most instances than MLA.
- Annual Chapter Conference - Networking, exhibits
- Continuing education opportunities.
- Knowledge of current developments in medical/health sciences librarianship and ideas from what others are doing.
- Opportunity to present at Chapter conference meetings.
- support
- It's definitely the networking - getting to know other health sciences librarians. It's really easy to get absorbed in your little world - the Chapter helps us remember that there are others out there who may have different and even better ideas on how to be a health sciences librarian!
- Speakers, CE, other conference elements are relevant to my environment. MC/MLA makes networking reasonable w/in our geog area. Affordable way to keep up and stay connected.
- Networking and finding other librarians in the region to help with my subject specialty
- Networking; keeping in touch with colleagues
- Networking with colleagues.
- Meeting other hospital librarians who are in similar working situations as me. The annual conference is also more affordable than MLA.
- going to the yearly meetings
- Networking and professional development opportunities are most important to me. Our staff is small and conferences are expensive. I appreciate having local options for education.
- The opportunity to network with nearby colleagues.
- Staying connected to the profession and colleagues
- PROFESSIONAL MEETINGS CLOSE TO HOME. INFORMATION SHARING CONCERNING CURRENT STATE OF THE LIBRARY PROFESSION.
- being able to participate and attend the annual conference. it is always just about as good as MLA, closer and cheaper, and smaller, so I get to meet more people.
- Networking and continuing education
- networking
- Networking and service to the profession
- Part of a community of practice.
- Conference and CE courses

- connecting with colleagues at the annual meeting
- Access to the insights and experiences of those medical librarians who have been doing their jobs for several years.
- Greater opportunities to connect personally with colleagues who share similar challenges and interests or vital expertise.
- Ability to present at chapter meetings.
- The annual convention for presentations and networking. What could be done so sessions are better attended so that presenters get more exposure?
- Access to inexpensive CE.
- I am aspiring to specialize in health and medical librarianship and simply learning about how many medical librarians are out there that can help me is assuring.
- Helps to stay connected to the profession through useful information which can be applied to work situations and continuing education.
- Networking.
- The chance to network with other librarians in the midwest.
- know what is going on and attending the annual regional chapter meetings
- Chapter meetings are great opportunities to present and to network, especially to hear what local colleagues are doing at their libraries.
- Having contact with other members - to hear how others are dealing with a similar situation/issue.
- Staying in the loop, regarding important issues in our field.
- Newsletter, so I can keep up with the goings on of the chapter.
- Opportunity to learn more about Midwest Libraries
- Being a part of, promoting, and participating in the profession.
- CE & Conference
- Networking and education opportunities
- networking through the listserv
- Annual Conference CE opportunities
- The conferences are more intimate than the MLA Meeting and provide many opportunities for meaningful networking.

Appendix C: “What do you feel the Midwest Chapter could do differently to better serve its membership?” [113 responses]

- I do not have any input
- In general, I am very satisfied with Midwest Chapter. No improvements come to mind at the moment

- Publish in newsletter or on listserv how members can be more involved without having to go to the Chapter meeting. Attending meetings is very political at MPOW and I am not always able to do it, but I want to be active in the Chapter.
- I don't have an answer- sorry.
- Fine as is. No complaints and no suggestions.
- don't know
- It seems like the only time midwest seems active is the annual meeting. Other than that I can't see it as reaching out to its constituents.
- I can't think of anything.
- Advocacy
- I can't think of much to improve on. It is a great organization and I have learned much from its members.
- Have its annual meeting closer to Cleveland.
- Offer CE courses online for free.
- Is there any regular communication? This seems to be the first communication I've received other than the notice to pay dues.
- Choose members who are not as "well known" to their colleagues as committee members and officers, so that they can become more involved.
- I really like that Midwest Chapter makes the awards luncheon part of the conference package. Please continue this practice!
- Offer more online education opportunities.
- More resources to support the Medical Librarian's role.
- not sure
- Be a bit more progressive in thoughts of medical information
- Can the educational sessions be made available via webcasting?
- offer online CE that can be applied toward AHIP membership (asynchronous, not webinars)
- Change the makeup and content of the annual meetings to be more productive--joint projects, research, issue discussions--not so didactic.
- Have more current/relevant CEs.
- unknown
- It is difficult to be in a volunteer position, but it would be great to have the newsletter, come out at the same time each quarter.
- Not sure, yet. I've only been a member for a short while.
- see answer above. :-)
- I am a new member so I don't really know.
- Unknown

- Ensure that all checks from members are deposited promptly
- It would be great to have a program or event at the Annual Conference. Or if we already do, advertise it better!
- I'm okay with everything I can think of.
- I know the chapter needs to make money, but it would be nice to have a few free webinars as membership perks.
- Not sure - I think you're in the same position as most library organizations. Maybe more homegrown educational opportunities?
- Not sure; it is doing a good job.
- I would like more opportunities to meet the other members. Travel is a bit expensive. Perhaps we could meet virtually for a presentation or a roundtable or something similar?
- Lower CE costs if possible
- I would prefer to attend the conferences during the week and not have to give up my weekends for professional development for work.
- better professional development opportunities. The annual conference is too expensive to have so little real content
- You are doing a great job. no suggestions
- More activities for students to get them interested in the profession
- Better speakers at annual meeting
- Nothing I can think of...Unfortunately, many fall meetings "bunch up" (our state health science librarians' mtgs, our state library associations'). If you can avoid those, continue what you're doing...
- I think that you're doing a great job, especially with moving the conference around so that everyone shares costs equally.
- Seems like membership is a great value! I am very satisfied and do not have any ideas to contribute!
- No ideas.
- Instead of the blog, I'd prefer a newsletter that is delivered via email, similar to the MLA Focus.
- Shorten the annual conference. Not everyone can afford to take that many days away from work.
- offer online or webinar CE courses at specified times throughout the year in addition to CEs during the annual conference
- doing a good job

- Consider ways to promote medical librarianship, both as a path for new students and to health administrators.
- Midwest Chapter visits to the various states when state meetings are held.
- For hospital folks - include some sort of recognition program for librarians/administration. Would be nice to have a white coat ceremony at the conference.
- No suggestions at this time
- Explore electronic access to conference programming, for example posters/papers online, access to recorded sessions - for those of use with limited travel funds who can only attend occasionally.
- Many of the states in our region have very strong state Health Science Librarian Associations. These associations need to have a stronger representation. Often university groups or government groups flood MWChapter with their importance and the actual association membership lines are blurred This is a professional association not a government or university venue. Let's get back to grassroots, a professional association that supports professionals who work in the health sciences field.
- Offer online continuing education classes during the year to benefit those who cannot attend conferences due to budgetary concerns.
- I think the chapter does an excellent job of serving members. Communications are great - awards are generous and not always given to the same people or libraries.
- nothing comes to mind
- Conference programs have not looked as useful as I would like.
- More CE
- nothing comes to mind
- More group forums and discussions. More events to meet people, but perhaps informal events in different states.
- Make better use of the list-serv. I try to keep up with the ones I subscribe to, but the ones I really read are those that give updates, tips, warnings, info about problems, etc. (address some practical issues as well as political). the AAHSD list often has interesting postings that are forwarded to me on occasion - I'd like to see some of those questions/discussions on our regional list - really helpful info in several cases.
- Not sure. I'm pretty happy with the Midwest Chapter
- consider webinars in addition to face-to-face CE; consider virtual conferencing
- Not sure (not as involved as I should be)
- Offer more CE/prof dev that can be completed fully online.
- I am very satisfied with the benefits I receive by being a member.

- I think the email list could include a regular postings about new things going on in our profession - new services, new technology, etc. Not an overwhelming about of email but maybe something new and interesting each week.
- Drop Barb's e-mails.
- Have more vendors at conferences.
- Better communication. There are almost too many options.
- I think the chapter should be more supportive of professional involvement -- more financial support for conference attendance for example.
- Biggest drawback is the big distance. Preferred when the region was three states.
- I really do not have a suggestion
- I am just beginning to get the opportunity to become more involved with Midwest Chapter. As I become more involved I will feel better able to answer this question. So far I am happy with the organization.
- opportunities for e-registratins for annual meetings like MLA does
- Doing well as is.
- none
- Streamline communication to one vehicle. Create more opportunities for participation, hold committees or groups more accountable for actually doing something (ie goal settings, timelines, deadlines). I am on a group that hasn't done anything in two years.
- The newsletters and blogs are a bit confusing.
- Offer more professional development opportunities
- Help find grants and funding opportunities
- Haven't been a member long enough to determine that anything needs to be done better.
- Think it does a great job now.
- The only suggestion I can think of is having more time between sessions at the conference (both for networking and needed breaks).
- No suggestion
- more visibility
- Not sure at this time.
- I think the chapter is doing a good job overall
- Perhaps hold smaller events throughout the year? Small regional meetings or CE opportunities?
- I can't think of anything. I think Midwest chapter does an excellent job.
- Offer webinars of CE topics like those offered by NCompass Live or InfoPeople. The topics would be selected according to the needs of the medical libraries the

membership serves. I just like webinars myself! Don't know how expensive these are to produce though.

- I'm impressed with the quality of offerings, including the conferences, CE, communications, and also impressed with the leadership of the MC/MLA.
- For members who find it difficult to travel to meetings, have sessions available online or as Webinar
- LIKE THE WAY IT IS
- work with other chapters to provide unified messages to MLA corp about the needs of our professions
- meets my needs
- i have no idea
- Enhance its award program.
- Can't think of anything.
- Proactively connect new or prospective medical librarians with individual or group MLA members so that we can get a better grasp on how to approach this rather niche field.
- More multi-genre or cross-genre sessions (meaning that individual works are of a more innovative, forward-thinking nature). More space for marginalized areas (creative writing, pedagogy, etc.)
- I think it serves its membership well.
- No ideas at the moment -- I feel the organization does a splendid job in these rough economic times.
- I don't think about the chapter until it is time for the chapter annual meeting. Perhaps something to make the chapter more relevant throughout the year. I don't know what this should be, but NN/LM's CE's come to mind. I admit I don't read the blog, and I rarely read MIDLINE. I'm not sure why that is...
- Support research on the value of hospital libraries.
- Offer more CE opportunities, especially online ones
- Many small to medium-sized hospitals have no access to a professional librarian. We have unique skills to save our customers TIME and the MC/MLA needs to promote our economic viability to those institutions.
- Possibly have CE opportunities outside of the annual meeting. Maybe online courses so they don't involve travel.
- Do more in the advocacy area.

Appendix D: “Are there any other factors that influence your meeting/conference attendance?” (80 responses)

- It is a smaller scale than MLA natl.mtg

- Location. Some cities are more desirable than others for sightseeing and cultural events outside of normal conference hours.
- no
- If I go to MLA annual meeting I am not allowed to go to Chapter meeting. Those who don't go to MLA annual "might" be able to go to Chapter meeting. It all depends on who has gone to what and when in our library.
- Obligations to local library community.
- Financial support from my parent institution (technical college in Wisconsin) is limited. Also, my time away from the reference desk is limited.
- Location: cost of transportation to venue, cost of lodging
- Handicapped accessibility, sometimes difficulty in maneuvering wheelchair through table set ups or poster displays with crowds.
- We are only able to travel short distances
- No
- no
- My current budget Conflict with Iowa Library Association meeting
- no
- Too many meeting happen within a very short time span of each other and can't be away from the library for that amount of time, as well as the cost of multiple meetings at the same time.
- The cost. Our library does not have as much funding available for travel as it had in the past.
- I hate that administrative financial support (or lack thereof these days) is such an important factor for me.
- Cost - Value considerations.
- Work obligations
- Not working in a health sciences library currently, no justification for cost and travel with current employment
- Time of year & location are the biggest factors, as I try to make it as long as I do not have major family or work conflicts.
- I'm a solo librarian in a smaller, more isolated area. My organization does not see the value of my attending more than one meeting/year. It is also difficult to catch up on work.
- Other expenses, flight, hotel, etc.
- I was ill and missed conference I had registered to attend
- Economics (My hours and wages have been cut)
- Can't afford to go on my limited budget

- Other conferences - can only afford one typically so if they're higher on the pecking order they win; that's not really Midwest Chapter's fault.
- so much going on at work that sometimes it's hard to be able to get time off to go.
- I would be less likely to attend when MLA is in the midwest.
- No, just dates of conference, registration/travel/hotel costs.
- no
- Of course, if I was a MC/MLA officer or committee member, that would be a factor, too.
- I can only attend one conference a year. If I have the opportunity for MLA then I can't attend a second. If MLA is not an option I would hope to attend the Midwest.
- Money, it always comes down to whether or not I can afford the out-of-pocket expense. My site does not offer any financial support for attending conferences.
- keynote speakers or featured presenters
- no
- Attractions of the host city, cultural, scenic, etc.
- Our hospital simply discourages librarians to travel.
- Proximity (to my home state), dates (near in time to state conferences)
- More of the same. No real challenges for someone in the profession for several years.
- I have been in graduate school and recovering from cancer so I have not been able to participate the last couple of years. I am planning on participating this year.
- coverage at work -- there are so few of us anymore that we have to work it out as to who can go and who stays at the library
- Ability to contribute to my portfolio
- The Midwest Chapter meeting overlap or are very close to the Iowa Library Association meetings. It is hard to be out of the library for two conferences so close together.
- Any financial help for registration, travel, & lodging at our institution has dried up.
- no
- Other events offered during conference periods that do not directly reflect health science librarianship, but allow attendees to connect with each other.
- I have presented CE at the MidContinental Conf. for the past two years, but my own chapter has not asked me. I therefore attended a chapter mtg. in Colorado, tho the most recent presentation was via teleconference. I have attended some excellent web-based conferences and would prefer to focus on those, even the paid ones, in order to cut down on travel expenses and being away for several days. The E-book Summit last year was excellent - even had an exhibition hall with reps "manning" the booths.
- With budget cuts, I will probably not be attending any more meetings.
- Primarily distance and cost (avoid paying out of pocket).
- Staffing and workload.

- I prefer the Midwest meeting over the national MLA meeting. It's smaller and easier to get to know people and easier to navigate.
- If I am involved in the conference in some way -- as a member of a planning committee or as a chapter officer or committee chair.
- Location, location, program!
- No
- I live in a very remote city. Flights out of here are an additional \$400 to anywhere. Severely limits my ability to take advantage of many professional opportunities.
- Retired two years ago. I always found the Chapter meetings valuable.
- If I have done other significant travel that year. I am limited in how much I can travel due to family obligations.
- Always interested in seeing exhibits
- Funding for the conference
- I think you've covered them all pretty well. Time away from work is important as staff numbers dwindle in the workplace due to retirements or layoffs.
- Economy/travel budget is the only real barrier or influence
- Available institutional travel days
- The location of the meeting influences me sometimes.
- NO
- Proximity to my location, Chicago area, and attendance at national meeting of MLA
- travel money
- I often make decisions regarding the level of support for staff travel based on their level of involvement in the Chapter.
- Prefer to let my staff attend.
- No
- I was not employed in a position that would cover attendance costs for library-related meetings, so I was paying for everything myself. For two of those years, I was a student, which reduced costs somewhat.
- Dues of all my health science professional membership was prohibitive this year. I feel that MLA is more important, recognized as a top leader in the medical library world. Also I am a distinguished level AHIP member and the cost of that also occurred this year.
- Distance to other major conferences during the year. (For example if AWP or MLA is 1,000 miles away and I attend these conferences, I won't be able to attend MMLA because I will have exhausted my funds. If AWP and MLA are closer to my location, I can attend MMLA.) Additionally, if I can participate in the conference, I am much more likely to attend.

- Relevance to my job--eg, I have gone to ER&L for several years rather than MLA. Proximity to family or friends or interesting location is a motivating factor.
- I am on the Reference desk at my library many hours per day. We are understaffed and I dont want to add to the burdens!
- N/A
- budget; overlap of other regional meetings
- If there are many on our staff that want to attend, some of us may have to sit out a conference so we can continue to provide adequate coverage in the library.
- I don't like attending conferences on the weekend.
- I can only attend one conference that is paid for by my work a year and I ususally go to NASIG or EL&R
- Location, ie, a desirable vacation destination.

Appendix E: “...any additional comments.” (30 responses)

- Facebook group should be transfered over to a page.
- This is always my favorite conference.
- As a group, we need to be more proactive about advocacy. The image of the bun-headed librarian guarding dusty books needs to be changed to a more accurate picture of us. We gatekeep the world's knowledge and provide access to credible, informative information and we offer access to that information regardless of age, creed, or background. That is an important job. We also save medical professionals valuable time so they can spend it with their patients instead of searching for information which we can provide far quicker. We also need to be certified in some way, as this is meaningful for the people we serve, Our associations should focus on our national profile, our certification and our salaries. All the national associations and the Chapters need to be more proactive and link with the other library associations to present a united front.
- The Midwest Chapter members are very generous with their time in helping colleagues. I've learned very much from them. It's a great organization and the annual conference is one that I most value. I haven't been able to attend for the past few years only because I have an officer commitment to our state library association conference that is in conflict.
- Thank you for this opportunity. I've been looking around the MLA site the last several months, and have not been at all aware of the Midwest Chapter resources. Thank you.
- None at this time; thank you
- Facebook might have been important if it were not blocked by the hospital's firewall and policies. It's inconvenient now and I don't want to take the time to check it when I

am at home... basically, it's just plain annoying for someone to tell me to check the chapter's Facebook page.

- Thank you for committing to this survey and making it happen.
- logging into this was not easy. I was asked 3 security questions, and turned away twice. I nearly "walked away".
- When I see what the other chapters are doing, I think that this chapter can really be doing more for its members.
- My situation is unique since I am not in a traditional medical library. I benefit greatly through the opportunities that I have had to network with medical librarians who have been very willing for many years to share information with me.
- Thank you!
- I really appreciate that Midwest Chapter has kept the dues to a minimum. I don't feel I get my monies worth from the Medical Library Association.
- Thanks!
- I'd have rated Facebook higher, but it's blocked at my institution.
- Keep up the good work -
- I love Midwest Chapter meetings. They are priced more realonably than MLA. They pertain to my work and chllenge me much more than local library meetings which cater more to the public and school librarians. With no financial help from my institution, it is easiest to get to meetings that I can drive to. I wish I could come every year.
- I do national MLA service and am AHIP at the Distinguished Level and have been for many years. I still need to do CE and service, both for my job and for my AHIP status. My needs are somewhat different now, however, which makes it difficult to suggest CE courses or ways to improve the conferences. I was CE Chair about 4 yrs. ago for the MW Chapter but haven't participated since then at the regional level - it is hard to "break in" when I haven't been part of the this group for so long, and the perception is that the same people are always in charge (like a clique). I already do service for MLA, and that pretty much takes up my time for such activities. However, I would be willing to help out with a web conference or do something where I didn't have to travel, but I don't see such opportunities?
- I very much enjoy being a member of Midwest Chapter MLA!!
- I appreciate the opportunity to get the MLA Annual Conference online. I can't always attend the meetings due to organizational travel restricitons and schedule conflicts. The e-conference allows me to get access a lot of good information at a very reasonable price.
- One of the best associations--very friendly and easy to get involved
- keep up the great work

- Look forward to having the conference in my state!
- Thank you for all the effort that goes into making the Chapter work. I am glad that MC allows stand-alone membership (w/out MLA)-- otherwise I wouldn't belong to either one. Too expensive; there are other state and academic lib orgs that require multiple level memberships that many people have dropped.... to belong to Wisc Assoc Academic Libns requires membership in parent WLA, for example. I think many of us choose MC/MLA and Wisc Health Sci Libr Assoc b/c they are affordable and relevant in these challenging times.
- I enjoy the atmosphere of the smaller chapter group and always find the information from the newsletter and annual meetings that I can attend helpful and enjoyable.
- Mid-west chapter offers CE that I may be able to take if the meeting is close-by where I live. It's important to me to be able to travel to this meeting especially if I'm unable to travel to MLA.
- since i became a member, i think i have attended only 3 midwest meeting. the reason is first, money - i can only attend one conference every year and so i choose the national meeting. second, i don't have friend to room with and share expenses.. not likie the national - i have a regular librrian i can share the cost of the hotel. with the recent recession, i don't think i need to attend so many meetings. well, it is different if you have a friend in a meeting. you are not alienated.
- Students and library professionals are bulked together for this survey. The survey is absolutely directed toward librarians, meaning students and their input are not important. Oftentimes, students are at the forefront of research because they have to be. Student input should not be marginalized in this way.
- Hospital limits access to blogs / facebook / other social media - so listserv is still the best communication device for me.
- Great organization with dedicated people! One of my favorite conferences to attend!